

# MINIMIZE YOUR TAXES. MAXIMIZE YOUR CHARITABLE IMPACT.



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## With DonorsTrust, you have even more options than you might imagine.

For instance, you don't have to make hasty charitable decisions to meet the December 31 deadline. When you open a donor-advised account with DonorsTrust, you immediately get the highest charitable tax deduction allowed by law. If you give appreciated assets, you won't pay any capital gains taxes. Later, as you decide which charitable organizations best fit your philanthropic goals, you can request disbursements from your account.

Our mission at DonorsTrust is to support only those public charities that promote liberty through limited government, personal responsibility, and free enterprise. If that reflects your intent as a donor, you won't find a more reliable ally. "Trust" isn't just part of our name; it's our commitment to respect your charitable intent.

Ask us about our wide variety of funds and foundation-style services. They're all designed to give you convenient, flexible options for reducing your taxes while defending America's priceless liberty.

**Smart giving.  
Convenient giving.  
Principled giving.**

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For more details, visit our Web site or call us for a free informational brochure.

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# DO YOU WANT TO MAKE TAX-DEDUCTIBLE GIFTS TO CHARITY THIS YEAR?



## Before you do, use our checklist:

**Are you making last-minute decisions to meet the December 31 deadline?**

When you give through DonorsTrust, you don't have to make hasty decisions. Whether you contribute cash or appreciated assets, opening a donor-advised account will immediately get you the maximum charitable tax deduction. After that, you can request disbursements from your donor-advised account at your leisure.

**Are you thinking about setting up your own private foundation to save on taxes?**

With DonorsTrust you'll get a larger tax break. Because DonorsTrust is an independent public charity, your contributions entitle you to the highest charitable tax deduction allowed by law. You'll also avoid the administrative burdens and expenses that go with running your own foundation.

**Are you assuming that all charities are equally concerned about your intent?**

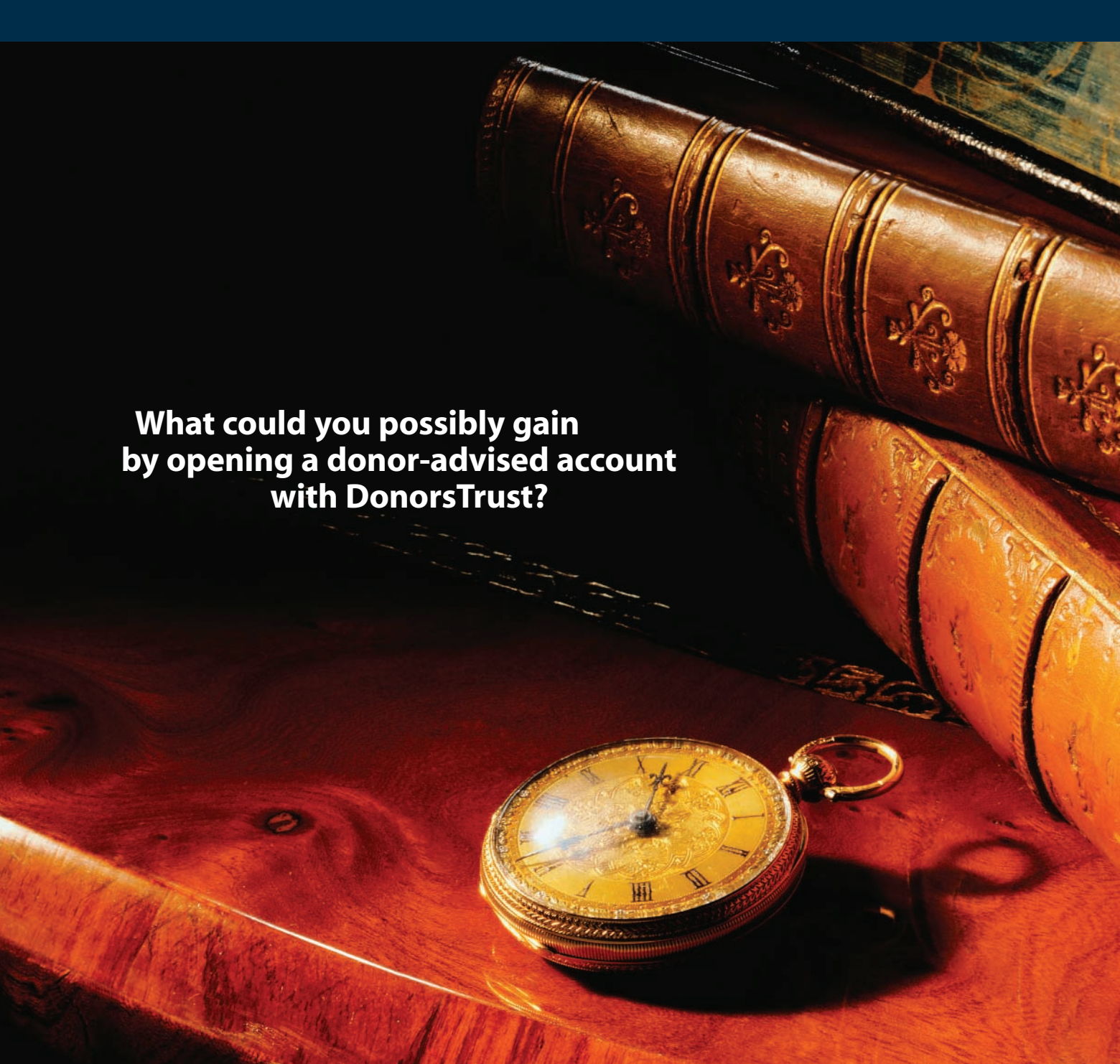
Unfortunately, some organizations won't treat your charitable intent as seriously as you do. We will. Our mission is to support only those public charities that promote liberty through limited government, personal responsibility, and free enterprise. If that reflects your intent as a donor, you won't find a more reliable partner.

## There's more to charity than giving.

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**What could you possibly gain  
by opening a donor-advised account  
with DonorsTrust?**

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**Savings.** When you open an account, you immediately receive the highest charitable tax deduction allowed by law.

**Convenience.** You can request charitable disbursements from your account to meet your philanthropic goals rather than IRS deadlines.

**Assurance.** DonorsTrust will safeguard your intentions to disburse gifts to any charitable organization that promotes liberty as long as your account exists—even beyond your lifetime.

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**“TRUST” IS MORE THAN  
A PART OF OUR NAME.**

**IT IS THE HEART  
OF OUR COMMITMENT TO YOU.**



**S**ometimes people dedicate money for charity only to see it go to causes they never envisioned. In fact, it's a problem common enough to have a name: "The problem of donor intent."

We established DonorsTrust so you won't encounter that problem. When you give to charities through DonorsTrust, your contributions support only those organizations that promote liberty through limited government, personal responsibility, and free enterprise.

We don't expect you to give us your trust. We expect to earn it, and we do that by respecting your charitable intent. At DonorsTrust you're not a client. You're our partner in a common mission, and we pledge to honor your intent as long as your account exists—even beyond your lifetime.

You'll find more than a trustworthy partner in DonorsTrust. We'll also help you:

- Maximize your tax deductions.
- Avoid capital gains taxes.
- Request disbursements at your leisure—without deadlines.
- Enjoy foundation-style services
- Realize your charitable intent.

**There's more to charity than giving.**

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